

Pupil Voice Research 2024

Glasgow City

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Glasgow City local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Glasgow City	1,414

Reasons for staying on at school (Top 4, % selected)

National		Glasgow City	
To gain more qualifications	87%	To gain more qualifications	89%
Get as much out of school as possible	61%	To get as much out of school as possible	59%
Stay with friends	40%	I don't feel ready to leave school	39%
Not ready to leave	38%	To stay with friends	36%

Participation in extra-curricular activities (top 4, % selected)

National		Glasgow City	
Team sports	32%	Team sports	32%
Fitness or exercise groups	30%	Volunteering	30%
Volunteering	29%	Fitness or exercise groups	27%
Not taken part in any	24%	Not taken part in any	23%

Sectors (Top 5, % selected)

National		Glasgow City	
Medicine & Health	18%	Medicine and Health	22%
Creative Industries	17%	Creative Industries	17%
Engineering	16%	Engineering	17%
Science	12%	Computing and ICT	12%
Teaching	12%	Banking & Finance	10%

Career Management Skills (% agree/strongly agree)

National	GLAS	National	GLAS	National	GLAS	National	GLAS	National	GLAS	National	GLAS
80%	86%	80%	85%	77%	81%	75%	80%	75%	81%	65%	70%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Glasgow City	Parent(s) / Carer(s)	77%	Glasgow City	My interests / hobbies	87%
	Careers Adviser	69%		Qualifications achieved	83%
	Teacher(s)	67%		The need to earn money	82%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

North Lanarkshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for North Lanarkshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
North Lanarkshire	741

Reasons for staying on at school (Top 4, % selected)

National		North Lanarkshire	
To gain more qualifications	87%	To gain more qualifications	85%
Get as much out of school as possible	61%	To get as much out of school as possible	67%
Stay with friends	40%	To stay with friends	36%
Not ready to leave	38%	I don't feel ready to leave school	35%

Participation in extra-curricular activities (top 4, % selected)

National		North Lanarkshire	
Team sports	32%	Team sports	30%
Fitness or exercise groups	30%	Not taken part in any	27%
Volunteering	29%	Fitness or exercise groups	27%
Not taken part in any	24%	Volunteering	23%

Sectors (Top 5, % selected)

National		North Lanarkshire	
Medicine & Health	18%	Medicine and Health	17%
Creative Industries	17%	Engineering	17%
Engineering	16%	Teaching	15%
Science	12%	Creative Industries	14%
Teaching	12%	Construction	12%

Career Management Skills (% agree/strongly agree)

National	NLAN	National	NLAN	National	NLAN	National	NLAN	National	NLAN	National	NLAN
80%	86%	80%	87%	77%	83%	75%	81%	75%	80%	65%	71%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
North Lan	Parent(s) / Carer(s)	77%	North Lan	My interests / hobbies	86%
	Careers Adviser	66%		The need to earn money	81%
	Teacher(s)	64%		Qualifications achieved	80%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

South Lanarkshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for South Lanarkshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
South Lanarkshire	614

Reasons for staying on at school (Top 4, % selected)

National		South Lanarkshire	
To gain more qualifications	87%	To gain more qualifications	88%
Get as much out of school as possible	61%	To get as much out of school as possible	63%
Stay with friends	40%	To stay with friends	44%
Not ready to leave	38%	I don't feel ready to leave school	41%

Participation in extra-curricular activities (top 4, % selected)

National		South Lanarkshire	
Team sports	32%	Volunteering	29%
Fitness or exercise groups	30%	Fitness or exercise groups	27%
Volunteering	29%	Team sports	27%
Not taken part in any	24%	Not taken part in any	25%

Sectors (Top 5, % selected)

National		South Lanarkshire	
Medicine & Health	18%	Engineering	18%
Creative Industries	17%	Creative Industries	17%
Engineering	16%	Medicine and Health	16%
Science	12%	Teaching	13%
Teaching	12%	Computing and ICT	13%

Career Management Skills (% agree/strongly agree)

National	SLAN	National	SLAN	National	SLAN	National	SLAN	National	SLAN	National	SLAN
80%	80%	80%	75%	77%	76%	75%	75%	75%	73%	65%	63%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
South Lan	Parent(s) / Carer(s)	76%	South Lan	My interests / hobbies	89%
	Teacher(s)	65%		Qualifications achieved	83%
	Friend(s)	57%		The need to earn money	79%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

West Lothian

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for West Lothian local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
West Lothian	329

Reasons for staying on at school (Top 4, % selected)

National		West Lothian	
To gain more qualifications	87%	To gain more qualifications	88%
Get as much out of school as possible	61%	To get as much out of school as possible	61%
Stay with friends	40%	To stay with friends	46%
Not ready to leave	38%	I enjoy school	36%

Participation in extra-curricular activities (top 4, % selected)

National		West Lothian	
Team sports	32%	Team sports	30%
Fitness or exercise groups	30%	Fitness or exercise groups	29%
Volunteering	29%	Not taken part in any	27%
Not taken part in any	24%	Volunteering	27%

Sectors (Top 5, % selected)

National		West Lothian	
Medicine & Health	18%	Creative Industries	20%
Creative Industries	17%	Computing and ICT	19%
Engineering	16%	Medicine and Health	18%
Science	12%	Engineering	16%
Teaching	12%	Science	12%

Career Management Skills (% agree/strongly agree)

National	WLOT	National	WLOT	National	WLOT	National	WLOT	National	WLOT	National	WLOT
80%	79%	80%	79%	77%	80%	75%	79%	75%	77%	65%	67%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
West Lothian	Parent(s) / Carer(s)	81%	West Lothian	My interests / hobbies	86%
	Teacher(s)	64%		The need to earn money	79%
	Careers Adviser	56%		Qualifications achieved	79%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Fife local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Fife	912

Reasons for staying on at school (Top 4, % selected)

National		Fife	
To gain more qualifications	87%	To gain more qualifications	83%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	To stay with friends	44%
Not ready to leave	38%	I don't feel ready to leave school	40%

Participation in extra-curricular activities (top 4, % selected)

National		Fife	
Team sports	32%	Team sports	30%
Fitness or exercise groups	30%	Not taken part in any	28%
Volunteering	29%	Fitness or exercise groups	27%
Not taken part in any	24%	Volunteering	26%

Sectors (Top 5, % selected)

National		Fife	
Medicine & Health	18%	Creative Industries	18%
Creative Industries	17%	Medicine and Health	17%
Engineering	16%	Engineering	14%
Science	12%	Computing and ICT	13%
Teaching	12%	Teaching	12%

Career Management Skills (% agree/strongly agree)

National	FIFE	National	FIFE	National	FIFE	National	FIFE	National	FIFE	National	FIFE
80%	79%	80%	81%	77%	76%	75%	76%	75%	77%	65%	64%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Fife	Parent(s) / Carer(s)	80%	Fife	My interests / hobbies	84%
	Teacher(s)	61%		The need to earn money	79%
	Friend(s)	58%		Qualifications achieved	78%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Aberdeenshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Aberdeenshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Aberdeenshire	607

Reasons for staying on at school (Top 4, % selected)

National		Aberdeenshire	
To gain more qualifications	87%	To gain more qualifications	81%
Get as much out of school as possible	61%	To get as much out of school as possible	59%
Stay with friends	40%	To stay with friends	44%
Not ready to leave	38%	I don't feel ready to leave school	42%

Participation in extra-curricular activities (top 4, % selected)

National		Aberdeenshire	
Team sports	32%	Fitness or exercise groups	32%
Fitness or exercise groups	30%	Team sports	30%
Volunteering	29%	Volunteering	27%
Not taken part in any	24%	Creative arts groups	24%

Sectors (Top 5, % selected)

National		Aberdeenshire	
Medicine & Health	18%	Engineering	21%
Creative Industries	17%	Creative Industries	17%
Engineering	16%	Medicine and Health	16%
Science	12%	Teaching	13%
Teaching	12%	Science	12%

Career Management Skills (% agree/strongly agree)

National	ABS	National	ABS	National	ABS	National	ABS	National	ABS	National	ABS
80%	82%	80%	79%	77%	78%	75%	78%	75%	74%	65%	65%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Aberdeenshire	Parent(s) / Carer(s)	79%	Aberdeenshire	My interests / hobbies	88%
	Teacher(s)	61%		Qualifications achieved	81%
	Careers Adviser	57%		The need to earn money	77%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Edinburgh City

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Edinburgh City local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Edinburgh City	505

Reasons for staying on at school (Top 4, % selected)

National		Edinburgh City	
To gain more qualifications	87%	To gain more qualifications	90%
Get as much out of school as possible	61%	To get as much out of school as possible	62%
Stay with friends	40%	To stay with friends	45%
Not ready to leave	38%	I don't feel ready to leave school	45%

Participation in extra-curricular activities (top 4, % selected)

National		Edinburgh City	
Team sports	32%	Fitness or exercise groups	34%
Fitness or exercise groups	30%	Team sports	34%
Volunteering	29%	Volunteering	32%
Not taken part in any	24%	Creative arts groups	26%

Sectors (Top 5, % selected)

National		Edinburgh City	
Medicine & Health	18%	Creative Industries	23%
Creative Industries	17%	Medicine and Health	19%
Engineering	16%	Teaching	13%
Science	12%	Science	13%
Teaching	12%	Banking & Finance	12%

Career Management Skills (% agree/strongly agree)

National	EDIN	National	EDIN	National	EDIN	National	EDIN	National	EDIN	National	EDIN
80%	76%	80%	76%	77%	72%	75%	69%	75%	66%	65%	58%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Edinburgh	Parent(s) / Carer(s)	76%	Edinburgh	My interests / hobbies	88%
	Teacher(s)	64%		Qualifications achieved	80%
	Guidance teacher	58%		The need to earn money	79%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Scottish Borders

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Scottish Borders local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Scottish Borders	241

Reasons for staying on at school (Top 4, % selected)

National		Scottish Borders	
To gain more qualifications	87%	To gain more qualifications	95%
Get as much out of school as possible	61%	To get as much out of school as possible	68%
Stay with friends	40%	To stay with friends	46%
Not ready to leave	38%	I don't feel ready to leave school	41%

Participation in extra-curricular activities (top 4, % selected)

National		Scottish Borders	
Team sports	32%	Team sports	37%
Fitness or exercise groups	30%	Fitness or exercise groups	32%
Volunteering	29%	Volunteering	30%
Not taken part in any	24%	Creative arts groups	25%

Sectors (Top 5, % selected)

National		Scottish Borders	
Medicine & Health	18%	Sport	17%
Creative Industries	17%	Creative Industries	16%
Engineering	16%	Engineering	16%
Science	12%	Computing and ICT	15%
Teaching	12%	Teaching	15%

Career Management Skills (% agree/strongly agree)

National	Scottish Borders	National	Scottish Borders	National	Scottish Borders	National	Scottish Borders	National	Scottish Borders	National	Scottish Borders
80%	78%	80%	84%	77%	76%	75%	71%	75%	74%	65%	62%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Scottish Borders	Parent(s) / Carer(s)	79%	Scottish Borders	My interests / hobbies	89%
	Teacher(s)	64%		The need to earn money	79%
	Careers Adviser	57%		Qualifications achieved	73%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024 Inverclyde

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Inverclyde local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Inverclyde	165

Reasons for staying on at school (Top 4, % selected)

National		Inverclyde	
To gain more qualifications	87%	To gain more qualifications	95%
Get as much out of school as possible	61%	To get as much out of school as possible	61%
Stay with friends	40%	To stay with friends	36%
Not ready to leave	38%	I don't feel ready to leave school	28%

Participation in extra-curricular activities (top 4, % selected)

National		Inverclyde	
Team sports	32%	Team sports	35%
Fitness or exercise groups	30%	Fitness or exercise groups	32%
Volunteering	29%	Not taken part in any	26%
Not taken part in any	24%	Volunteering	17%

Sectors (Top 5, % selected)

National		Inverclyde	
Medicine & Health	18%	Engineering	25%
Creative Industries	17%	Medicine and Health	16%
Engineering	16%	Teaching	15%
Science	12%	Creative Industries	14%
Teaching	12%	Armed Forces, Policing or Security	14%

Career Management Skills (% agree/strongly agree)

National	INVC	National	INVC	National	INVC	National	INVC	National	INVC	National	INVC
80%	87%	80%	88%	77%	85%	75%	79%	75%	84%	65%	75%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Inverclyde	Parent(s) / Carer(s)	80%	Inverclyde	My interests / hobbies	85%
	Careers Adviser	75%		The need to earn money	85%
	Other family member	65%		Education / Training opportunities	77%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Perth & Kinross

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Perth & Kinross local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Perth & Kinross	349

Reasons for staying on at school (Top 4, % selected)

National		Perth & Kinross	
To gain more qualifications	87%	To gain more qualifications	87%
Get as much out of school as possible	61%	To get as much out of school as possible	54%
Stay with friends	40%	To stay with friends	39%
Not ready to leave	38%	I don't feel ready to leave school	34%

Participation in extra-curricular activities (top 4, % selected)

National		Perth & Kinross	
Team sports	32%	Team sports	35%
Fitness or exercise groups	30%	Volunteering	29%
Volunteering	29%	Fitness or exercise groups	28%
Not taken part in any	24%	Not taken part in any	25%

Sectors (Top 5, % selected)

National		Perth & Kinross	
Medicine & Health	18%	Creative Industries	20%
Creative Industries	17%	Medicine and Health	20%
Engineering	16%	Science	11%
Science	12%	Teaching	11%
Teaching	12%	Engineering	11%

Career Management Skills (% agree/strongly agree)

National	P&K	National	P&K	National	P&K	National	P&K	National	P&K	National	P&K
80%	82%	80%	80%	77%	80%	75%	81%	75%	79%	65%	74%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Perth & Kinross	Parent(s) / Carer(s)	78%	Perth & Kinross	My interests / hobbies	87%
	Careers Adviser	65%		Qualifications achieved	74%
	Friend(s)	57%		The need to earn money	73%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Aberdeen City

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Aberdeen City local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Aberdeen City	340

Reasons for staying on at school (Top 4, % selected)

National		Aberdeen City	
To gain more qualifications	87%	To gain more qualifications	90%
Get as much out of school as possible	61%	To get as much out of school as possible	59%
Stay with friends	40%	To stay with friends	32%
Not ready to leave	38%	I don't feel ready to leave school	32%

Participation in extra-curricular activities (top 4, % selected)

National		Aberdeen City	
Team sports	32%	Volunteering	44%
Fitness or exercise groups	30%	Team sports	42%
Volunteering	29%	Fitness or exercise groups	36%
Not taken part in any	24%	Creative arts groups	20%

Sectors (Top 5, % selected)

National		Aberdeen City	
Medicine & Health	18%	Medicine and Health	21%
Creative Industries	17%	Engineering	17%
Engineering	16%	Caring	14%
Science	12%	Science	13%
Teaching	12%	Creative Industries	13%

Career Management Skills (% agree/strongly agree)

National	ABER	National	ABER	National	ABER	National	ABER	National	ABER	National	ABER
80%	82%	80%	78%	77%	78%	75%	73%	75%	74%	65%	65%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Aberdeen City	Parent(s) / Carer(s)	80%	Aberdeen City	My interests / hobbies	82%
	Teacher(s)	60%		The need to earn money	80%
	Other family member	59%		Qualifications achieved	80%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Falkirk local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Falkirk	341

Reasons for staying on at school (Top 4, % selected)

National		Falkirk	
To gain more qualifications	87%	To gain more qualifications	89%
Get as much out of school as possible	61%	To get as much out of school as possible	62%
Stay with friends	40%	To stay with friends	41%
Not ready to leave	38%	I don't feel ready to leave school	32%

Participation in extra-curricular activities (top 4, % selected)

National		Falkirk	
Team sports	32%	Team sports	31%
Fitness or exercise groups	30%	Fitness or exercise groups	30%
Volunteering	29%	Volunteering	24%
Not taken part in any	24%	Not taken part in any	23%

Sectors (Top 5, % selected)

National		Falkirk	
Medicine & Health	18%	Creative Industries	22%
Creative Industries	17%	Engineering	18%
Engineering	16%	Medicine and Health	13%
Science	12%	Teaching	11%
Teaching	12%	Armed Forces, Policing or Security	11%

Career Management Skills (% agree/strongly agree)

National	Falkirk	National	Falkirk	National	Falkirk	National	Falkirk	National	Falkirk	National	Falkirk
80%	77%	80%	78%	77%	74%	75%	76%	75%	74%	65%	67%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Falkirk	Parent(s) / Carer(s)	78%	Falkirk	The need to earn money	85%
	Friend(s)	62%		Qualifications achieved	84%
	Teacher(s)	62%		My interests / hobbies	83%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

East Renfrewshire

SDS Evaluation & Research Team

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for East Renfrewshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
East Renfrewshire	219

Reasons for staying on at school (Top 4, % selected)

National		East Renfrewshire	
To gain more qualifications	87%	To gain more qualifications	88%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	To stay with friends	46%
Not ready to leave	38%	I enjoy school	34%

Participation in extra-curricular activities (top 4, % selected)

National		East Renfrewshire	
Team sports	32%	Volunteering	36%
Fitness or exercise groups	30%	Team sports	35%
Volunteering	29%	Fitness or exercise groups	33%
Not taken part in any	24%	Youth award schemes	33%

Sectors (Top 5, % selected)

National		East Renfrewshire	
Medicine & Health	18%	Medicine and Health	25%
Creative Industries	17%	Engineering	17%
Engineering	16%	Computing and ICT	14%
Science	12%	Science	13%
Teaching	12%	Banking and Finance	12%

Career Management Skills (% agree/strongly agree)

National	EREN	National	EREN	National	EREN	National	EREN	National	EREN	National	EREN
80%	89%	80%	90%	77%	78%	75%	81%	75%	83%	65%	66%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
East Ren	Parent(s) / Carer(s)	84%	East Ren	My interests / hobbies	87%
	Careers Adviser	65%		The need to earn money	85%
	Teacher(s)	64%		Qualifications achieved	83%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024 Highland

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Highland local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Highland	483

Reasons for staying on at school (Top 4, % selected)

National		Highland	
To gain more qualifications	87%	To gain more qualifications	84%
Get as much out of school as possible	61%	To get as much out of school as possible	61%
Stay with friends	40%	To stay with friends	39%
Not ready to leave	38%	I don't feel ready to leave school	34%

Participation in extra-curricular activities (top 4, % selected)

National		Highland	
Team sports	32%	Team sports	36%
Fitness or exercise groups	30%	Volunteering	30%
Volunteering	29%	Fitness or exercise groups	29%
Not taken part in any	24%	Not taken part in any	25%

Sectors (Top 5, % selected)

National		Highland	
Medicine & Health	18%	Medicine and Health	18%
Creative Industries	17%	Creative Industries	18%
Engineering	16%	Engineering	18%
Science	12%	Teaching	13%
Teaching	12%	Sport	13%

Career Management Skills (% agree/strongly agree)

National	HLAND	National	HLAND	National	HLAND	National	HLAND	National	HLAND	National	HLAND
80%	75%	80%	78%	77%	76%	75%	75%	75%	70%	65%	62%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Highland	Parent(s) / Carer(s)	82%	Highland	My interests / hobbies	84%
	Teacher(s)	62%		The need to earn money	77%
	Careers Adviser	58%		Qualifications achieved	74%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Argyll & Bute

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Argyll & Bute local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Argyll & Bute	102

Reasons for staying on at school (Top 4, % selected)

National		Argyll & Bute	
To gain more qualifications	87%	To gain more qualifications	80%
Get as much out of school as possible	61%	To get as much out of school as possible	58%
Stay with friends	40%	To stay with friends	44%
Not ready to leave	38%	I enjoy school	38%

Participation in extra-curricular activities (top 4, % selected)

National		Argyll & Bute	
Team sports	32%	Team sports	40%
Fitness or exercise groups	30%	Fitness or exercise groups	39%
Volunteering	29%	Not taken part in any	22%
Not taken part in any	24%	Volunteering	22%

Sectors (Top 5, % selected)

National		Argyll & Bute	
Medicine & Health	18%	Creative Industries	19%
Creative Industries	17%	Medicine and Health	16%
Engineering	16%	Hospitality	12%
Science	12%	Armed Forces, Policing or Security	11%
Teaching	12%	Sport	11%

Career Management Skills (% agree/strongly agree)

National	Argyll & Bute	National	Argyll & Bute	National	Argyll & Bute	National	Argyll & Bute	National	Argyll & Bute	National	Argyll & Bute
80%	58%	80%	69%	77%	72%	75%	72%	75%	66%	65%	55%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Argyll & Bute	Parent(s) / Carer(s)	83%	Argyll & Bute	My interests / hobbies	87%
	Teacher(s)	72%		The need to earn money	71%
	Friend(s)	53%		Qualifications achieved	70%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Dundee City

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Dundee City local authority with a comparison against the national results for Scotland as a whole.

Responses received

National	10,815
Dundee City	256

Reasons for staying on at school (Top 4, % selected)

National		Dundee City	
To gain more qualifications	87%	To gain more qualifications	86%
Get as much out of school as possible	61%	To get as much out of school as possible	61%
Stay with friends	40%	I don't feel ready to leave school	37%
Not ready to leave	38%	To stay with friends	34%

Participation in extra-curricular activities (top 4, % selected)

National		Dundee City	
Team sports	32%	Not taken part in any	26%
Fitness or exercise groups	30%	Volunteering	26%
Volunteering	29%	Team sports	25%
Not taken part in any	24%	Fitness or exercise groups	24%

Sectors (Top 5, % selected)

National		Dundee City	
Medicine & Health	18%	Medicine and Health	19%
Creative Industries	17%	Creative Industries	17%
Engineering	16%	Caring	17%
Science	12%	Teaching	14%
Teaching	12%	Science	13%

Career Management Skills (% agree/strongly agree)

National	DUN	National	DUN	National	DUN	National	DUN	National	DUN	National	DUN
80%	79%	80%	80%	77%	76%	75%	74%	75%	78%	65%	57%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Dundee City	Parent(s) / Carer(s)	76%	Dundee City	My interests / hobbies	85%
	Teacher(s)	66%		Qualifications achieved	82%
	Friend(s)	60%		The need to earn money	75%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024 Renfrewshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Renfrewshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Renfrewshire	405

Reasons for staying on at school (Top 4, % selected)

National		Renfrewshire	
To gain more qualifications	87%	To gain more qualifications	89%
Get as much out of school as possible	61%	To get as much out of school as possible	61%
Stay with friends	40%	I don't feel ready to leave school	34%
Not ready to leave	38%	To stay with friends	28%

Participation in extra-curricular activities (top 4, % selected)

National		Renfrewshire	
Team sports	32%	Team sports	33%
Fitness or exercise groups	30%	Volunteering	32%
Volunteering	29%	Not taken part in any	28%
Not taken part in any	24%	Fitness or exercise groups	25%

Sectors (Top 5, % selected)

National		Renfrewshire	
Medicine & Health	18%	Medicine and Health	16%
Creative Industries	17%	Creative Industries	16%
Engineering	16%	Science	13%
Science	12%	Engineering	12%
Teaching	12%	Computing and ICT	12%

Career Management Skills (% agree/strongly agree)

National	REN	National	REN	National	REN	National	REN	National	REN	National	REN
80%	72%	80%	76%	77%	70%	75%	68%	75%	65%	65%	62%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Renfrewshire	Parent(s) / Carer(s)	80%	Renfrewshire	My interests / hobbies	86%
	Teacher(s)	61%		Qualifications achieved	81%
	Other family member	60%		The need to earn money	78%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Stirling

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Stirling local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Stirling	178

Reasons for staying on at school (Top 4, % selected)

National		Stirling	
To gain more qualifications	87%	To gain more qualifications	88%
Get as much out of school as possible	61%	To get as much out of school as possible	65%
Stay with friends	40%	I don't feel ready to leave school	46%
Not ready to leave	38%	To stay with friends	44%

Participation in extra-curricular activities (top 4, % selected)

National		Stirling	
Team sports	32%	Fitness or exercise groups	36%
Fitness or exercise groups	30%	Volunteering	33%
Volunteering	29%	Team sports	32%
Not taken part in any	24%	Creative arts groups	26%

Sectors (Top 5, % selected)

National		Stirling	
Medicine & Health	18%	Creative Industries	24%
Creative Industries	17%	Science	15%
Engineering	16%	Medicine and Health	15%
Science	12%	Teaching	13%
Teaching	12%	Sport	12%

Career Management Skills (% agree/strongly agree)

National	Stirling	National	Stirling	National	Stirling	National	Stirling	National	Stirling	National	Stirling
80%	75%	80%	75%	77%	65%	75%	70%	75%	72%	65%	60%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Stirling	Parent(s) / Carer(s)	78%	Stirling	My interests / hobbies	91%
	Teacher(s)	60%		The need to earn money	81%
	Friend(s)	57%		Education / training opportunities	81%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Orkney Islands

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Orkney Islands local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Orkney Islands	75

Reasons for staying on at school (Top 4, % selected)

National		Orkney Islands	
To gain more qualifications	87%	To gain more qualifications	83%
Get as much out of school as possible	61%	To get as much out of school as possible	59%
Stay with friends	40%	To stay with friends	53%
Not ready to leave	38%	I don't feel ready to leave school	37%

Participation in extra-curricular activities (top 4, % selected)

National		Orkney Islands	
Team sports	32%	Fitness or exercise groups	36%
Fitness or exercise groups	30%	Creative arts groups	30%
Volunteering	29%	Volunteering	29%
Not taken part in any	24%	Team sports	27%

Sectors (Top 5, % selected)

National		Orkney Islands	
Medicine & Health	18%	Creative Industries	21%
Creative Industries	17%	Medicine and Health	18%
Engineering	16%	Computing and ICT	15%
Science	12%	Teaching	15%
Teaching	12%	Caring	14%

Career Management Skills (% agree/strongly agree)

National	ORKN	National	ORKN	National	ORKN	National	ORKN	National	ORKN	National	ORKN
80%	89%	80%	83%	77%	86%	75%	78%	75%	77%	65%	64%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Orkney Islands	Parent(s) / Carer(s)	76%	Orkney Islands	My interests / hobbies	92%
	Teacher(s)	59%		Education / training opportunities	74%
	Friend(s)	58%		The need to earn money	73%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Midlothian

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Midlothian local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Midlothian	155

Reasons for staying on at school (Top 4, % selected)

National		Midlothian	
To gain more qualifications	87%	To gain more qualifications	84%
Get as much out of school as possible	61%	To get as much out of school as possible	63%
Stay with friends	40%	To stay with friends	37%
Not ready to leave	38%	I don't know what I want to do after school	29%

Participation in extra-curricular activities (top 4, % selected)

National		Midlothian	
Team sports	32%	Volunteering	33%
Fitness or exercise groups	30%	Not taken part in any	29%
Volunteering	29%	Team sports	29%
Not taken part in any	24%	Fitness or exercise groups	28%

Sectors (Top 5, % selected)

National		Midlothian	
Medicine & Health	18%	Creative Industries	19%
Creative Industries	17%	Armed Forces, Policing or Security	16%
Engineering	16%	Banking and Finance	15%
Science	12%	Engineering	14%
Teaching	12%	Medicine and Health	14%

Career Management Skills (% agree/strongly agree)

National	MID	National	MID	National	MID	National	MID	National	MID	National	MID
80%	72%	80%	74%	77%	74%	75%	59%	75%	71%	65%	63%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Midlothian	Parent(s) / Carer(s)	74%	Midlothian	The need to earn money	87%
	Guidance teacher	65%		My interests / hobbies	79%
	Friend(s)	57%		Qualifications achieved	75%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Eilean Siar

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Eilean Siar local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Eilean Siar	72

Reasons for staying on at school (Top 4, % selected)

National		Eilean Siar	
To gain more qualifications	87%	To gain more qualifications	86%
Get as much out of school as possible	61%	To stay with friends	54%
Stay with friends	40%	To get as much out of school as possible	49%
Not ready to leave	38%	I don't know what I want to do after school	34%

Participation in extra-curricular activities (top 4, % selected)

National		Eilean Siar	
Team sports	32%	Creative arts groups	30%
Fitness or exercise groups	30%	Youth award schemes	30%
Volunteering	29%	Team sports	27%
Not taken part in any	24%	Volunteering	25%

Sectors (Top 5, % selected)

National		Eilean Siar	
Medicine & Health	18%	Engineering	23%
Creative Industries	17%	Creative Industries	21%
Engineering	16%	Banking and Finance	15%
Science	12%	Science	15%
Teaching	12%	Sport	11%

Career Management Skills (% agree/strongly agree)

National	Eilean Siar	National	Eilean Siar	National	Eilean Siar	National	Eilean Siar	National	Eilean Siar	National	Eilean Siar
80%	75%	80%	78%	77%	71%	75%	70%	75%	75%	65%	64%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Eilean Siar	Parent(s) / Carer(s)	72%	Eilean Siar	My interests / hobbies	90%
	Careers Adviser	58%		The need to earn money	84%
	Teacher(s)	57%		Qualifications achieved	69%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Dumfries & Galloway

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Dumfries & Galloway local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Dumfries & Galloway	371

Reasons for staying on at school (Top 4, % selected)

National		Dumfries & Galloway	
To gain more qualifications	87%	To gain more qualifications	89%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	To stay with friends	37%
Not ready to leave	38%	I don't feel ready to leave school	33%

Participation in extra-curricular activities (top 4, % selected)

National		Dumfries & Galloway	
Team sports	32%	Volunteering	35%
Fitness or exercise groups	30%	Team sports	34%
Volunteering	29%	Fitness or exercise groups	30%
Not taken part in any	24%	Not taken part in any	23%

Sectors (Top 5, % selected)

National		Dumfries & Galloway	
Medicine & Health	18%	Creative Industries	18%
Creative Industries	17%	Medicine and Health	17%
Engineering	16%	Engineering	15%
Science	12%	Teaching	14%
Teaching	12%	Armed Forces, Policing or Security	13%

Career Management Skills (% agree/strongly agree)

National	D&G	National	D&G	National	D&G	National	D&G	National	D&G	National	D&G
80%	79%	80%	74%	77%	77%	75%	74%	75%	72%	65%	69%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Dumfries & Galloway	Parent(s) / Carer(s)	80%	Dumfries & Galloway	My interests / hobbies	85%
	Teacher(s)	64%		Qualifications achieved	80%
	Other family member	60%		The need to earn money	77%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Moray

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Moray local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Moray	190

Reasons for staying on at school (Top 4, % selected)

National		Moray	
To gain more qualifications	87%	To gain more qualifications	86%
Get as much out of school as possible	61%	To get as much out of school as possible	56%
Stay with friends	40%	I don't feel ready to leave school	41%
Not ready to leave	38%	To stay with friends	34%

Participation in extra-curricular activities (top 4, % selected)

National		Moray	
Team sports	32%	Team sports	36%
Fitness or exercise groups	30%	Fitness or exercise groups	32%
Volunteering	29%	Volunteering	27%
Not taken part in any	24%	Not taken part in any	25%

Sectors (Top 5, % selected)

National		Moray	
Medicine & Health	18%	Engineering	21%
Creative Industries	17%	Teaching	17%
Engineering	16%	Medicine and Health	14%
Science	12%	Construction	12%
Teaching	12%	Science	11%

Career Management Skills (% agree/strongly agree)

National	Moray	National	Moray	National	Moray	National	Moray	National	Moray	National	Moray
80%	83%	80%	76%	77%	75%	75%	77%	75%	72%	65%	69%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Moray	Parent(s) / Carer(s)	81%	Moray	My interests / hobbies	82%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	80%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

East Dunbartonshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for East Dunbartonshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
East Dunbartonshire	315

Reasons for staying on at school (Top 4, % selected)

National		East Dunbartonshire	
To gain more qualifications	87%	To gain more qualifications	91%
Get as much out of school as possible	61%	To get as much out of school as possible	72%
Stay with friends	40%	To stay with friends	50%
Not ready to leave	38%	I don't feel ready to leave school	39%

Participation in extra-curricular activities (top 4, % selected)

National		East Dunbartonshire	
Team sports	32%	Volunteering	43%
Fitness or exercise groups	30%	Fitness or exercise groups	38%
Volunteering	29%	Team sports	34%
Not taken part in any	24%	Youth award schemes	26%

Sectors (Top 5, % selected)

National		East Dunbartonshire	
Medicine & Health	18%	Medicine and Health	17%
Creative Industries	17%	Creative Industries	16%
Engineering	16%	Science	15%
Science	12%	Engineering	13%
Teaching	12%	Computing and ICT	13%

Career Management Skills (% agree/strongly agree)

National	EDUN	National	EDUN	National	EDUN	National	EDUN	National	EDUN	National	EDUN
80%	79%	80%	75%	77%	74%	75%	69%	75%	70%	65%	58%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
East Dunbartonshire	Parent(s) / Carer(s)	80%	East Dunbartonshire	My interests / hobbies	90%
	Teacher(s)	61%		Qualifications achieved	84%
	Other family member	60%		The need to earn money	80%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

North Ayrshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for North Ayrshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
North Ayrshire	251

Reasons for staying on at school (Top 4, % selected)

National		North Ayrshire	
To gain more qualifications	87%	To gain more qualifications	81%
Get as much out of school as possible	61%	To get as much out of school as possible	58%
Stay with friends	40%	I don't feel ready to leave school	43%
Not ready to leave	38%	I don't know what I want to do after school	33%

Participation in extra-curricular activities (top 4, % selected)

National		North Ayrshire	
Team sports	32%	Team sports	29%
Fitness or exercise groups	30%	Volunteering	29%
Volunteering	29%	Not taken part in any	28%
Not taken part in any	24%	Fitness or exercise groups	27%

Sectors (Top 5, % selected)

National		North Ayrshire	
Medicine & Health	18%	Engineering	21%
Creative Industries	17%	Medicine and Health	17%
Engineering	16%	Armed Forces, Policing or Security	14%
Science	12%	Creative Industries	14%
Teaching	12%	Science	14%

Career Management Skills (% agree/strongly agree)

National	NAYR	National	NAYR	National	NAYR	National	NAYR	National	NAYR	National	NAYR
80%	78%	80%	83%	77%	78%	75%	84%	75%	78%	65%	73%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
North Ayrshire	Parent(s) / Carer(s)	79%	North Ayrshire	Qualifications achieved	82%
	Teacher(s)	65%		My interests / hobbies	76%
	Friend(s)	60%		The need to earn money	73%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Angus

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Angus local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Angus	208

Reasons for staying on at school (Top 4, % selected)

National		Angus	
To gain more qualifications	87%	To gain more qualifications	87%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	I don't feel ready to leave school	47%
Not ready to leave	38%	To stay with friends	35%

Participation in extra-curricular activities (top 4, % selected)

National		Angus	
Team sports	32%	Fitness or exercise groups	35%
Fitness or exercise groups	30%	Team sports	34%
Volunteering	29%	Volunteering	31%
Not taken part in any	24%	Not taken part in any	22%

Sectors (Top 5, % selected)

National		Angus	
Medicine & Health	18%	Medicine and Health	20%
Creative Industries	17%	Science	19%
Engineering	16%	Creative Industries	19%
Science	12%	Teaching	18%
Teaching	12%	Engineering	17%

Career Management Skills (% agree/strongly agree)

National	Angus	National	Angus	National	Angus	National	Angus	National	Angus	National	Angus
80%	81%	80%	81%	77%	78%	75%	78%	75%	76%	65%	69%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Angus	Parent(s) / Carer(s)	76%	Angus	My interests / hobbies	86%
	Teacher(s)	66%		The need to earn money	78%
	Guidance teacher	59%		Education / training opportunities	75%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

South Ayrshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for South Ayrshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
South Ayrshire	187

Reasons for staying on at school (Top 4, % selected)

National		South Ayrshire	
To gain more qualifications	87%	To gain more qualifications	86%
Get as much out of school as possible	61%	To get as much out of school as possible	63%
Stay with friends	40%	To stay with friends	47%
Not ready to leave	38%	I don't feel ready to leave school	43%

Participation in extra-curricular activities (top 4, % selected)

National		South Ayrshire	
Team sports	32%	Fitness or exercise groups	41%
Fitness or exercise groups	30%	Team sports	37%
Volunteering	29%	Volunteering	27%
Not taken part in any	24%	Youth award schemes	23%

Sectors (Top 5, % selected)

National		South Ayrshire	
Medicine & Health	18%	Engineering	22%
Creative Industries	17%	Creative Industries	17%
Engineering	16%	Sport	14%
Science	12%	Teaching	13%
Teaching	12%	Armed Forces, Policing or Security	12%

Career Management Skills (% agree/strongly agree)

National	SAYR	National	SAYR	National	SAYR	National	SAYR	National	SAYR	National	SAYR
80%	84%	80%	78%	77%	81%	75%	73%	75%	85%	65%	67%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
South Ayrshire	Parent(s) / Carer(s)	79%	South Ayrshire	My interests / hobbies	83%
	Careers Adviser	67%		Qualifications achieved	79%
	Friend(s)	59%		The need to earn money	79%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

East Lothian

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for East Lothian local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
East Lothian	197



Reasons for staying on at school (Top 4, % selected)

National		East Lothian	
To gain more qualifications	87%	To gain more qualifications	92%
Get as much out of school as possible	61%	To get as much out of school as possible	66%
Stay with friends	40%	To stay with friends	45%
Not ready to leave	38%	I don't feel ready to leave school	37%



Participation in extra-curricular activities (top 4, % selected)

National		East Lothian	
Team sports	32%	Team sports	41%
Fitness or exercise groups	30%	Fitness or exercise groups	29%
Volunteering	29%	Volunteering	29%
Not taken part in any	24%	Not taken part in any	20%



Sectors (Top 5, % selected)

National		East Lothian	
Medicine & Health	18%	Creative Industries	18%
Creative Industries	17%	Engineering	17%
Engineering	16%	Medicine and Health	17%
Science	12%	Teaching	17%
Teaching	12%	Sport	13%



Career Management Skills (% agree/strongly agree)

National	East Lothian	National	East Lothian	National	East Lothian	National	East Lothian	National	East Lothian	National	East Lothian
80%	67%	80%	63%	77%	60%	75%	62%	75%	67%	65%	50%
Find and use career information easily	Understand how your experiences and learning can help you make career choices	Understand and build on your skills, strengths and achievements	Consider new things in your career journey	Make informed career decisions	Identify and build relationships with people who can help you in your career						



Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
East Lothian	Parent(s) / Carer(s)	77%	East Lothian	My interests / hobbies	83%
	Teacher(s)	58%		The need to earn money	80%
	Other family member	52%		Qualifications achieved	78%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024 East Ayrshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for East Ayrshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
East Ayrshire	212

Reasons for staying on at school (Top 4, % selected)

National		East Ayrshire	
To gain more qualifications	87%	To gain more qualifications	92%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	I don't feel ready to leave school	40%
Not ready to leave	38%	To stay with friends	38%

Participation in extra-curricular activities (top 4, % selected)

National		East Ayrshire	
Team sports	32%	Fitness or exercise groups	31%
Fitness or exercise groups	30%	Team sports	29%
Volunteering	29%	Not taken part in any	25%
Not taken part in any	24%	Youth award schemes	23%

Sectors (Top 5, % selected)

National		East Ayrshire	
Medicine & Health	18%	Engineering	21%
Creative Industries	17%	Medicine and Health	16%
Engineering	16%	Teaching	10%
Science	12%	Caring	10%
Teaching	12%	Law	10%

Career Management Skills (% agree/strongly agree)

National	EAYR	National	EAYR	National	EAYR	National	EAYR	National	EAYR	National	EAYR
80%	82%	80%	80%	77%	80%	75%	69%	75%	75%	65%	66%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
East Ayrshire	Parent(s) / Carer(s)	80%	East Ayrshire	My interests / hobbies	87%
	Teacher(s)	69%		Qualifications achieved	83%
	Guidance teacher	65%		The need to earn money	82%

Pupil Voice Research 2024 Shetland Islands

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Shetland Islands local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Shetland Islands	84

Reasons for staying on at school (Top 4, % selected)

National		Shetland Islands	
To gain more qualifications	87%	To gain more qualifications	91%
Get as much out of school as possible	61%	To get as much out of school as possible	53%
Stay with friends	40%	I don't feel ready to leave school	46%
Not ready to leave	38%	I don't know what I want to do after school	39%

Participation in extra-curricular activities (top 4, % selected)

National		Shetland Islands	
Team sports	32%	Team sports	44%
Fitness or exercise groups	30%	Fitness or exercise groups	37%
Volunteering	29%	Volunteering	37%
Not taken part in any	24%	Creative arts groups	21%

Sectors (Top 5, % selected)

National		Shetland Islands	
Medicine & Health	18%	Engineering	30%
Creative Industries	17%	Medicine and Health	22%
Engineering	16%	Science	17%
Science	12%	Energy	15%
Teaching	12%	Creative Industries	15%

Career Management Skills (% agree/strongly agree)

National	SHET	National	SHET	National	SHET	National	SHET	National	SHET	National	SHET
80%	88%	80%	86%	77%	76%	75%	78%	75%	84%	65%	72%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Shetland Islands	Parent(s) / Carer(s)	82%	Shetland Islands	My interests / hobbies	94%
	Careers Adviser	58%		The need to earn money	80%
	Teacher(s)	54%		Qualifications achieved	77%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024 West Dunbartonshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for West Dunbartonshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
West Dunbartonshire	181

Reasons for staying on at school (Top 4, % selected)

National		West Dunbartonshire	
To gain more qualifications	87%	To gain more qualifications	88%
Get as much out of school as possible	61%	To get as much out of school as possible	60%
Stay with friends	40%	To stay with friends	45%
Not ready to leave	38%	I don't feel ready to leave school	45%

Participation in extra-curricular activities (top 4, % selected)

National		West Dunbartonshire	
Team sports	32%	Team sports	30%
Fitness or exercise groups	30%	Volunteering	29%
Volunteering	29%	Not taken part in any	23%
Not taken part in any	24%	Fitness or exercise groups	22%

Sectors (Top 5, % selected)

National		West Dunbartonshire	
Medicine & Health	18%	Engineering	20%
Creative Industries	17%	Creative Industries	20%
Engineering	16%	Medicine and Health	14%
Science	12%	Science	12%
Teaching	12%	Caring	11%

Career Management Skills (% agree/strongly agree)

National	WDUN	National	WDUN	National	WDUN	National	WDUN	National	WDUN	National	WDUN
80%	80%	80%	83%	77%	76%	75%	68%	75%	78%	65%	64%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
West Dunbartonshire	Parent(s) / Carer(s)	79%	West Dunbartonshire	My interests / hobbies	87%
	Teacher(s)	67%		The need to earn money	80%
	Careers Adviser	63%		Qualifications achieved	77%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Pupil Voice Research 2024

Clackmannanshire

The 2024 Pupil Voice research gathered the views of S4-S6 pupils (aged 16+) on the careers information, advice and guidance (CIAG) services they received. The research also gathered data on key influencers on career plans and aspirations. This infographic presents the results for Clackmannanshire local authority with a comparison against the national results for Scotland as a whole.

Responses received	
National	10,815
Clackmannanshire	116

Reasons for staying on at school (Top 4, % selected)

National		Clackmannanshire	
To gain more qualifications	87%	To gain more qualifications	86%
Get as much out of school as possible	61%	To get as much out of school as possible	62%
Stay with friends	40%	I don't feel ready to leave school	40%
Not ready to leave	38%	To stay with friends	38%

Participation in extra-curricular activities (top 4, % selected)

National		Clackmannanshire	
Team sports	32%	Fitness or exercise groups	34%
Fitness or exercise groups	30%	Volunteering	34%
Volunteering	29%	Youth award schemes	27%
Not taken part in any	24%	Team sports	25%

Sectors (Top 5, % selected)

National		Clackmannanshire	
Medicine & Health	18%	Creative Industries	18%
Creative Industries	17%	Engineering	17%
Engineering	16%	Construction	15%
Science	12%	Computing and ICT	15%
Teaching	12%	Science	15%

Career Management Skills (% agree/strongly agree)

National	CLACK	National	CLACK	National	CLACK	National	CLACK	National	CLACK	National	CLACK
80%	78%	80%	82%	77%	73%	75%	63%	75%	68%	65%	66%
Find and use career information easily		Understand how your experiences and learning can help you make career choices		Understand and build on your skills, strengths and achievements		Consider new things in your career journey		Make informed career decisions		Identify and build relationships with people who can help you in your career	

Key Influences on career plans / aspirations (% a fair amount / a great deal)

Top 3 people influencers			Top 3 Influencing factors		
National	Parent(s) / carer(s)	79%	National	Interests / hobbies	86%
	Teacher(s)	63%		Qualifications achieved	80%
	Careers Adviser	59%		The need to earn money	79%
Clackmannanshire	Parent(s) / Carer(s)	71%	Clackmannanshire	My interests / hobbies	90%
	Teacher(s)	68%		Qualifications achieved	79%
	Careers Adviser	65%		The need to earn money	75%

Results are weighted to represent the population as a whole. SDS's Evaluation & Research Team conducted fieldwork over a 4-week period in June/July 2024. A total of 10,815 young people responded to the research. This is a collaborative project, informed by several partner organisations.

Guidance: Using Local Results

When using detailed breakdowns of data, such as local authority results, as evidence to support decision making or service development, it is important to exercise caution and be aware of the following factors:



When national or large-scale data sets are disaggregated at a local level, the number of responses becomes smaller. Smaller numbers of responses can lead to less reliable and representative data. Results should be interpreted with caution and treated as indicative.



Response rates for different local authorities may differ from national response rates, as could the composition of respondents from each local authority, which could affect the reliability of the data.



Contextual factors may also affect results across local authorities. For example, different levels of service, customer types, interventions or events carried out in each area, or socio-economic and labour market conditions.

If you have any questions or would like further guidance, please get in touch with Evaluation&Research@sds.co.uk